



# True Leaders in Equity

## 4-H “Photographing Equity” Project Challenge Rubric

	Things Done Well	Things That Could Be Improved	Score
<p><b>Equity Message: 20 points</b>  <i>Does your photograph effectively address an important equity issue?</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Is the message effective?</li> <li><input type="checkbox"/> Is the image appropriate for the intended audience?</li> <li><input type="checkbox"/> Is the topic relevant to current times?</li> <li><input type="checkbox"/> A call to action or move for change is apparent</li> </ul>			
<p><b>Flow of Artwork: 20 points</b>  <i>Has an overall visual effect or mood of the equity artwork been achieved?</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Shows the principles of design, is well connected, and has an overall flow</li> <li><input type="checkbox"/> Good composition and design elements</li> <li><input type="checkbox"/> Shows unity and variety between ideas, scenes, shape, or shots</li> <li><input type="checkbox"/> Use of light, color, texture, and shadows to achieve equity effect</li> </ul>			
<p><b>Technical Performance: 10 points</b>  <i>Did you use common photographic techniques to achieve a desired effect?</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Is the image in focus? If not, is this an intentional choice that enhances the effect?</li> <li><input type="checkbox"/> Did the photographer utilize Depth of Field</li> </ul>			

<p>effectively?</p> <ul style="list-style-type: none"> <li>□ White balance properly? If not, is this an intentional choice that enhances the effect of the image?</li> <li>□ Are other compositional elements followed? <ul style="list-style-type: none"> <li>○ Rule of thirds followed or intentionally disregarded?</li> <li>○ Use of leading lines?</li> <li>○ Use of repeating form?</li> <li>○ Contrast?</li> <li>○ Use of negative space?</li> <li>○ Scale?</li> <li>○ Does the framing enhance the subject matter?</li> <li>○ Interesting angle?</li> <li>○ Use of vignetting?</li> <li>○ Effective use of color? BW?</li> </ul> </li> </ul>			
<p><b>Learning: 50 points</b>  <i>Can you explain what you learned from this challenge?</i></p> <ul style="list-style-type: none"> <li>□ Artist can explain what the photography says about equity to them and what they learned about equity by doing this challenge.</li> <li>□ Artist can explain what they learned about photography by doing this challenge, including what they found easy and difficult, and what they would do differently next time.</li> <li>□ Artist can explain why they chose artistic and technical elements to achieve what effect.</li> </ul>			
<p><b>Total Score:</b></p>			