Cranberry Occupations

Objectives:

Students will be able to:
1. Identify occupations directly or indirectly related to cranberry production
2. Describe how one industry can affect many occupations
3. Discuss how cranberry production is important to Maine’s overall economy

Materials:

Chart paper, large index cards, tape or pins, markers or crayons and ball of red yarn

Procedure:
1. With the students, do a brief review of how cranberries are produced and what people are involved.
2. Brainstorm various occupations that might be connected to the industry, either directly or indirectly. List these on chart paper.
3. On a large blank index card, the students should write the name of one of these occupations and draw a picture that represents it. Assist as needed so students understand the role of that occupation.
4. Students should tape or pin the sign to the front of their shirts.
5. In a large area play the Web Game. Start with a ball of yarn. Each student will toss the yarn to another student whose occupation is directly related to theirs. They must state what the connection is. If a direct connection is not made they must choose another occupation or ask for assistance. Continue until all of the jobs are connected.
6. As a group, discuss how the production of cranberries helps Maine’s economy.

Sample Job Titles:

- Accountant
- Analyst
- Attorney
- Bookkeeper
- Cartographer
- Chemist
- Computer Operator
- Cranberry Bed Manager
- Environmental Affairs Manager
- Executive Director
- Extension Specialist
- Food Scientist
- Fresh Fruit Sorter
- Integrated Pest Management (IPM) Scout
- Bed Worker and Machine Operator
- Natural Resource Specialist
- Packaging Equipment Operator
- Recipe Development Specialist
- Recruiter
- Sales and Marketing Manager
- Secretary
- Shipping Clerk
- Surveyor
- Tour Guide
- Truck Driver
- University Researcher

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