

4-H Egg Business Project Grant Proposal

The Maine 4-H Foundation and Machias Savings Bank are generously sponsoring the 4-H Egg Business Project. Participants are eligible to apply for a grant to help cover some of the costs to start their business. Please provide all of the information requested below to receive feedback from the expert team as well as the materials and equipment needed to build your business. We encourage creative and interactive submissions - such as posters, videos, whiteboards, slideshows, etc. The format/platform you use is up to you; but all questions must be answered.

Project Basics:

- Name(s) of youth submitting this proposal
- Contact information (email where we should send feedback on this proposal)
- Age/Grade
- Business name
- Site Location/Address

Project Goals:

1. What are your reasons or purpose for starting a chicken egg business?
2. What are at least two things you want to learn? Use a life skill from the [4-H Life Skills Wheel](#) when stating your goal.

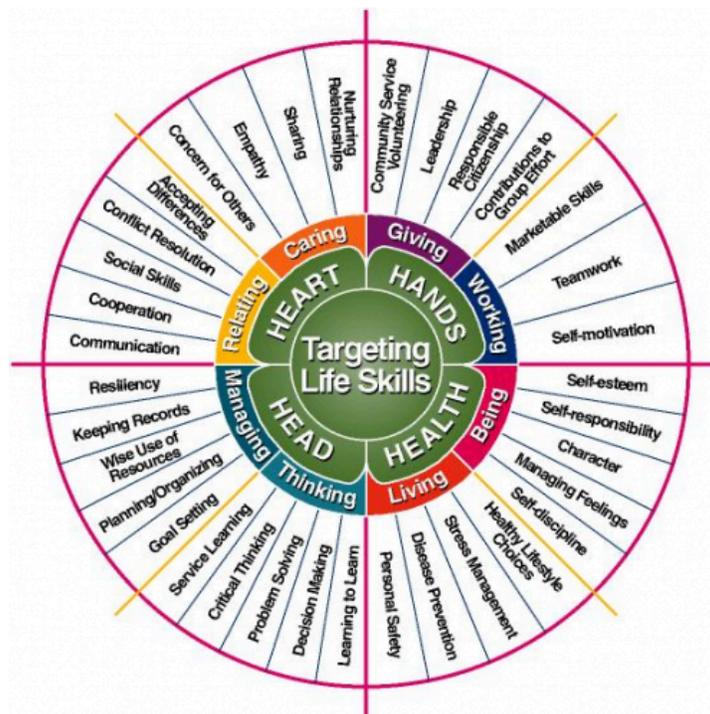
I want to learn goal setting by designing a webpage.

I want to get better at problem solving by working on my car.

3. What will you do to meet your goal?

I will take an online course in web design.

I will read the owner's manual for my car.



Project Description:

1. Where are you planning to obtain project supplies?
2. What is your pricing strategy (how will you decide how much to price your eggs at)?
3. What are your estimated sales in units and dollars (how many dozens of eggs will you sell for how many dollars per week)?
4. Who are your potential customers? Why would your customers buy from you instead of the grocery store or another egg business?
5. How will you promote your egg business or encourage the community to purchase your eggs?

Design:

In this section, show us the basic design of your coop. We know this may change, but what are your ideas?

You can insert drawings, images, photos, descriptions, etc. Just be sure to describe and label all the parts and components of your design. This needs to be understandable to someone who is not familiar with a chicken coop.

This must be original - in other words, you need to create it from scratch. Please do not copy and paste a picture of someone else's design.

Some things to think about: How many chickens are you planning to house? How will the seasons affect the chickens?

Here are some examples of completed handmade coops for design inspiration:



Budget:

Provide a list of all supplies and equipment you will need to build your system as proposed, along with an estimate of the cost. This includes initial operating expenses, equipment, feed, and advertising costs.

You may use this template, or come up with your own way of building your budget.

Equipment Budget:

Item	Description with Link to Purchase	Quantity	Cost/Unit	Total Cost
Pullets				
Nest Boxes				
Coop				
Incubator				
Run/Fencing				
Lumber				
Feeder				
Waterer				
Grit Holder				
Oyster Shell Holder				
Other Equipment				

Supplies Budget:

Item	Description with Link to Purchase	Quantity	Cost/Unit	Total Cost
Feed				
Grit				
Oyster Shells				
Supplements				
Treats				
Shavings				
Labels				
Egg Cartons				
Advertising Costs				
Other Supplies				

Total Cost:

Management Plan:

In order to complete the project, what kinds of things do you need to do, and who will do them? Define the members of your project team (4-H youth, guardians, siblings, etc.) and outline the responsibilities and tasks of the project members.

Below is an example management plan from a past participant displayed in a table/chart format (you don't have to use a chart). These roles may not apply to your project, so be creative and tell us about your plan to manage the project in the way that makes sense to you.

Team Members (4-H youth, guardians, siblings, etc):

Tasks/Duties	Role Description	Team Member(s)
<ul style="list-style-type: none">- Daily feeding/watering of chickens- Egg collection- Weekly cleaning of coop	Chicken care	
<ul style="list-style-type: none">- Checks the data log for accuracy- Keeps project records and submit reports- Daily data collection (how many eggs are gathered)	Recorder/Reporter	
<ul style="list-style-type: none">- Keeps track of all the supplies- Notifies the team when we are running low on something	Materials Manager	
<ul style="list-style-type: none">- Keeps track of the budget (income and expenses)	Financial Manager	
<ul style="list-style-type: none">- Finds resources and information we need to answer a question	Researcher	
<ul style="list-style-type: none">- Assembles the parts and pieces of the coop- Maintains equipment	Engineer	

Promissory Note:

What is a promissory note? A promissory note is a legally binding agreement that a borrower signs to obtain a loan, in which the borrower promises to repay the loan, usually with interest, over time.

Project participants who receive a 4-H Egg Business Project Grant will not be expected to pay the grant back in cash. In exchange, members will keep a detailed project record and share the knowledge they gain through this project with others by participating, as an individual or team, in one of the following: fair project submission, participating in the Speak Up program with a related topic, presenting at a leaders association or extension association meeting, or other appropriate county event. Project records will be compiled throughout the year, and will be submitted at the completion of the project.

Grant Donor Information: UMaine 4-H Egg Business Project

Project Team Information:

Name(s): _____

Business Name: _____

Site/Location: _____

The Project Team agrees to:

- Maintain the health of their chicken coop
- Collect regular data such as egg production and assessments of chicken health
- Keep detailed project records as instructed
- Share their knowledge gained with others

Signed by Project Team Members:

Name Date

Name Date

Name Date

Name Date